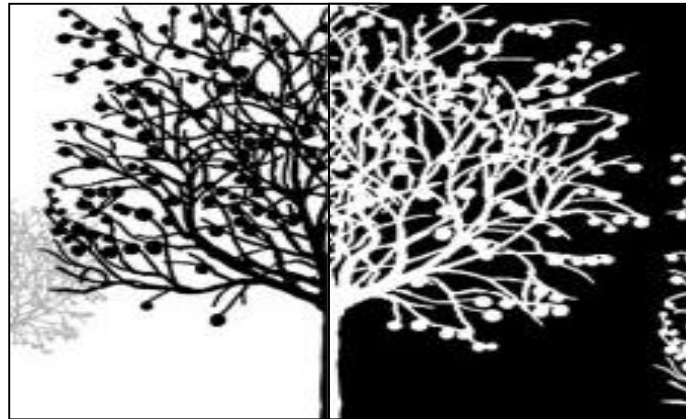


## The 7<sup>th</sup> International Conference of Western Studies on Chinese Medicine:

### Dialogue of Materia Medica between East and West



Yin-Yang apricot tree

#### 1 Purpose

Materia Medica or Herbalism (*Bencao*) is a great and unique cultural treasure in Chinese medicine. From the *Shennong Bencao Jing* (*Shennong's Classic of Materia Medica*) to the *Diannan Bencao* (*Materia Medica in Southern Yunnan*), the healthy wisdom relying on the power of nature have been well recorded. Nowadays, Chinese herbal medicine has developed into a mature and independent healthcare industry system in China. Similarly, there is a long-standing tradition of herbal medicine in the west, which was originated from ancient Egypt and Babylon, but declined rapidly after the industrial Revolution, remaining natural therapies only sporadically in private. The anthropological research on Chinese medicine in the west has developed over the years and attracted attention from China and abroad. Since 2013, Yunnan University of Chinese Medicine has held six consecutive “International Conference of Western Studies on Chinese Medicine”. In order to continue this academic tradition and promote exchanges between Chinese and Western cultures, "the 7th International Conference of

Western Studies on Chinese Medicine" will be organized by the Yunnan University of Chinese Medicine and China Institute for History of Medicine and Medical Literature of Chinese Academy of Chinese Medical Sciences together, from July 18th to 21st 2019. the Conference theme will be "Dialogue of Materia Medica between East and West". The conference will focus on dialogue of Materia Medica between east and west, sharing results from interdisciplinary research. Experts and scholars from related fields are welcome. Round-table discussion will also be held for multidisciplinary and internationalized exchanges on the theme of "Herbalism (*Bencao*)" in order to expand vision and seek innovative research fields.

## **2 Papers**

Contributions are welcome from scholars, researchers, herbalism practitioners, educators and graduate students working in all fields including but not limited to sociology, anthropology, history, philosophy, communication, arts and other disciplines engaged in the study of herbalism or materia medica. Specific themes may include, but are not limited to the following:

- 1) Herbal use: Herbal uses in different cultural contexts, clinic, healthcare, international standards and development, etc.;
- 2) Herbal history: Changes in historical concepts of eastern and western herbs, herbal classics, plant paintings, history and literature research in herbalism, etc.
- 3) Herbal influence: the transmission of herbalism in the East and the West, the advantages and bottlenecks of communication, the translation of herbal culture, the interaction of eastern and western herbals, mutual influence, etc.
- 4) Herbal Multidiscipline: art, antiquities, artifacts, information, literature, technology, commercialization, etc.

The call for papers opens on 18 April 2019 and closes on 20 June 2019.

## **3 Submissions**

Submissions may be made via e-mail attachment (Word documents or PDF preferred) to [dhdxfbc@126.com](mailto:dhdxfbc@126.com). Please include the following information with your submissions:

- Title of your submission
- Name(s) of the author(s) and Country of residence

- Affiliation(s) of the author(s) if applicable
- E-mail address(s) of the author(s)
- Abstract (maximum 300 words)

#### 5. Location

18 Fujian Road (Fujian Lu), Century City of Tengyue Town, Yunnan, P.R.C

#### 6. Dates

18th-21st July 2019

#### 7. Languages

Chinese and English

#### 8. Contact

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China Institute for History of Medicine and Medical Literature,  
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